Bloomberg Businessweek: AI Is Transforming Business. Now It’s Transforming the MBA Classroom

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Cameron Verhaal, associate professor of management and faculty director of AI initiatives, was interviewed by Bloomberg Businessweek for a story about the use of artificial intelligence in MBA education.

> Verhaal says that for in-class presentations he puts a premium on “a deep understanding of a smaller range of material as opposed to broad coverage of a large one. I find that students who overuse AI in presentation design and generation tend to try and cover too much ground, because AI is so good at neatly packaging large amounts of

> information, and it becomes readily apparent they are unfamiliar with the content.”

To read the story in its entirety, visit bloomberg.com:

https://www.bloomberg.com/news/features/2026-09-15/how-ai-is-changing-the-skills-mba-students-need-to-learn