CNBC: Meta’s $18 billion settlement puts TikTok and YouTube on notice. Who’s next on the firing line?

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Rob Lalka, Albert Lepage Professor in Business, was interviewed by CNBC about the impact of Meta's $17 billion settlement on other social media platforms.

> “No company wants what Meta faced in Oakland,” Rob Lalka, a professor of practice in management at Tulane University and author of “The Venture Alchemists: How Big Tech Turned Profits Into Power,” told CNBC. “I’d expect TikTok, YouTube, and Snapchat to make changes before they ever face that scene.”

To read the story in its entirety, visit cnbc.com:

https://www.cnbc.com/2026/08/29/meta-settlement-tiktok-youtube-snap-teen-safety.html