Yahoo! Finance: Meta faces risks whether it wins or loses major social media trial

August 21, 2026



Rob Lalka, Albert Lepage Professor in Business, was interviewed by Yahoo! Finance about the start of the Meta trial, in which the tech giant is defending itself against allegations that it purposely developed its apps to hook children and lied about the harm its platforms can cause.

> "This is a moment that Meta has not wanted to face for quite some time," said Tulane University Freeman School of Business professor Rob Lalka. "This is a moment that will change the course of this company one way or the other."

To read the story in its entirety, visit finance.yahoo.com:

https://finance.yahoo.com/technology/article/meta-faces-risks-whether-it-wins-or-loses-major-social-media-trial-163725852.html