WGNO-TV: Tariff talks with China extended, what it means for New Orleans

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Matt Higgins, Earl P. and Ethel B. Koerner Chair of Strategy and Entrepreneurship and professor of management, was interviewed by WGNO-TV about the potential impact of tariffs on the New Orleans economy.

> “This is going to affect low-income Americans,” said Professor of Management at Tulane’s A.B. Freeman School of Business Matt Higgins. “If you look at where products in Dollar General, Walmart, Target come from, a lot of that is China. Lower-income individuals spend a higher proportion of their budgets on these goods. So, tariffs hit them the hardest.”

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