Business Insider: Nvidia is playing many parts in the AI gold rush, a top business guru says

August 13, 2026



Rob Lalka, Albert Lepage Professor in Business, was interviewed by Business Insider for a story about Nvidia's meteoric rise from graphics card maker for video games to the world's most valuable company and linchpin of the AI boom.

> "If AI is a modern-day gold rush, then Nvidia is not only selling the picks; they're also shareholders in the mines themselves, and now they're becoming the bank that's lending to all the prospectors," Rob Lalka told Business Insider in an email.

To read the story in its entirety, visit businessinsider.com:

https://www.businessinsider.com/nvidia-ai-gold-rush-deals-stakes-lalka-burry-cuban-jensen-2026-8