WWL-TV: Officials warn of a rise in rental scams on social media

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Ashley Nelson, senior professor of practice in management communication, was interviewed by WWL-TV for a story about a rise in online rental scams.

> "They'll take a legitimate source from a true real estate agent, and then they'll just copy the account. So the accounts got credibility built into the original user, and they'll hijack that in order to post fake properties for sale or for rent," Nelson explained.

To see the story in its entirety, visit wwltv.com:

https://www.wwltv.com/video/news/local/st-bernard/officials-warn-of-a-rise-in-rental-scams-on-social-media/289-78a11206-a0b2-4d8f-a063-59ea1aa26365