Business Insider: The workers Meta and Google desperately need aren't in Silicon Valley

June 12, 2026



Rob Lalka, Albert Lepage Professor in Business, was interviewed by Business Insider for a story about Big Tech's efforts to train the workers needed to build data centers.

> "The constraint on growth isn't hiring more engineers. It's building physical infrastructure," said Tulane University business professor Rob Lalka. "Silicon Valley's white-collar executives won't succeed without blue-collar workers across America."

To read the story in its entirety, visit businessinsider.com:

https://www.businessinsider.com/google-meta-invest-trades-training-ai-data-center-boom-2026-6