WVUE Fox 8: So how exactly in New Orleans losing millions putting on Carnival?

June 4, 2026



Mara Baumgarten Force, professor of practice in finance and a member of the city's Revenue Estimating Committee, was interviewed by WVUE-TV about the committee's finding that Mardi Gras generated a net loss of $3.7 million for the city in 2023.

“Unfortunately, the dollars that go directly to our city that provides all of the services for New Orleans to enjoy Mardi Gras … it’s just not enough to cover the costs,” Force said.

To ready the story in its entirety, visit fox8live.com:

https://www.fox8live.com/2026/06/03/so-how-exactly-is-new-orleans-losing-millions-putting-carnival/