Freeman partners with DCOR to launch executive leadership program in energy

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The Freeman School of Business is partnering with DCOR LLC to launch the Freeman Energy Leadership Program, a custom executive training program for the company's rising managers. Pictured at the program's signing ceremony on May 1 are, from left to right, John Foreman, lecturer in finance and program instructor; Paulo Goes, Freeman School dean; Alan Templeton (BSM '02), president and CEO of DCOR; Ashley Francis, assistant dean of the Stewart Center for Professional & Executive Education; and Pierre Conner, executive director of the Tulane Energy Institute.

Tulane University’s Freeman School of Business is partnering with DCOR, LLC, California’s leading offshore oil and gas producer, to launch a custom training program for the company’s rising managers.

The Freeman Energy Leadership Program combines Freeman’s deep expertise in energy markets and business strategy with DCOR’s operational leadership in offshore energy production along the West Coast.

The program is designed to level-set participants’ understanding of the oil and gas industry, with emphasis on offshore operations, regulatory context and energy market dynamics, while building practical business acumen by strengthening knowledge of financial, commercial and operational value drivers across the upstream value chain. The curriculum will also focus on improving decision quality and cross-functional alignment by connecting technical, commercial and leadership perspectives.

“As we navigate an evolving energy market, developing our team’s capabilities in financial analysis, commercial strategy and energy transition planning is essential to our continued success,” said Alan Templeton, chief executive officer of DCOR. “The Freeman School’s expertise in energy markets and their ability to customize content to our specific operational context made them the ideal partner for this exciting initiative.”

Set to launch in June and run through August, the program will combine an in-person immersion course focused on industry fundamentals with four virtual masterclasses on Energy Trends & Policies, Energy Fundamentals & Trading, Financial Accounting and Energy Modeling. The program’s structure balances theoretical frameworks with practical application, ensuring that participants can immediately apply insights gained in the classroom to real-world business challenges.

A distinctive feature of the program is its Capstone Project, which will enable participants to apply key concepts, tools and frameworks learned in the program to a real, high-priority business challenge identified by DCOR’s senior leadership team. Program participants will work in small teams to analyze selected challenges, develop actionable recommendations, and present structured, evidence-based solutions aligned with DCOR's strategic priorities, reinforcing the connection between learning and execution and ensuring that insights generated during the program translate into organizational value.

“This partnership exemplifies the Freeman School’s commitment to delivering executive education that drives measurable business impact,” said Ashley Francis, assistant dean of the Freeman School’s Stewart Center for Professional & Executive

Education. “By working closely with Alan and DCOR’s leadership team, we’ve designed a program that addresses the specific strategic challenges facing offshore energy operators while building the cross-functional capabilities essential for navigating today's complex energy landscape.”

Founded in 2001 and based in Oxnard, California, DCOR has established itself as a leader in offshore energy and production on the West Coast. Through operational excellence, the company is committed to conducting business in a manner that is compatible with the environmental needs of the communities in which it operates and that protects the safety, security, and health of its employees.

For more information about the Freeman Energy Leadership Program or other executive education offerings at the Freeman School, visit the Stewart Center for Professional & Executive Education website.