The Wall Street Journal: For Trump, the Warner Megadeal Talks Are All About CNN

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Rob Lalka, Albert Lepage Professor in Business, was interviewed by The Wall Street Journal about President Trump's call for CNN to be sold or get new leadership as its parent company, Warner Bros. Discovery, weighs takeover bids from Netflix and Paramount.

> “The stakes aren’t just the traditional corporate deal,” said Rob Lalka, a professor at Tulane’s Freeman School of Business. “It’s about who is in charge of what gets put before us on the screen. It literally changes what we see, which changes what we think.”

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