Meet the MBA Class of ’27: Shishir Pokhrel

October 27, 2025



Shishir Pokhrel

Shishir Pokhrel is a results-driven marketing and operations professional with experience leading high-impact campaigns for global brands and managing FMCG operations. He spearheaded Xiaomi’s first flagship smartphone launch in Nepal, driving visibility and customer adoption in a competitive market. In his family’s FMCG business, he introduced operational efficiencies and strengthened cross-functional management practices. Shishir is passionate about merging strategic marketing with data-driven execution to scale businesses in emerging markets, with a particular interest in sustainable growth. His dual exposure to both creative brand strategy and manufacturing operations provides him with a unique perspective on aligning vision with execution. Outside of work, he is an avid aquascaper, designing aquatic ecosystems that mirror his philosophy of balance and sustainability in

business.