Forbes: AI Eating Tech And Other Jobs? It’s A Matter Of Perspective

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Paulo Goes, dean and Rick and Debra Rees Professor of Business, was interviewed by Forbes for a story about the impact of generative AI on early-career jobs and organizations in general.

> Goes’ advice to professionals who aspire to be leaders and managers is “to start thinking beyond individual productivity and go deeper into understanding how the new mix of AI and human inputs would bring innovation and transformation.”

To read the article in its entirety, visit forbes.com:

https://www.forbes.com/sites/joemckendrick/2025/08/29/ai-eating-tech-and-other-jobs-its-a-matter-of-perspective/