Ally Garrity (MBA ’25)

May 5, 2025



Name: Ally Garrity

Hometown: Baton Rouge, Louisiana

Program: MBA

Concentration and Specialization: Business Analytics, Strategy and Marketing

Post Graduation Plans: Strategic Sourcing for Walt Disney World in Orlando, FL

Favorite Business Course: Social Media and Online Marketing

Favorite Business Professor: Claire Senot. She is one of the most organized, adaptable, and helpful professors I have ever had. Professor Senot has a way of explaining things that is so easy to process and eventually apply, and she makes

sure everyone single person in the class is on the same page.

Academic, extracurricular or personal achievement you're most proud of: I am proud of the impact capstone my group and I did with Entergy. The project was a lot of work, and we were able to put together a project and presentation that was well-rounded and insightful. We presented for over ten people high up at Entergy, and that opportunity was an honor.

Most important thing you learned at Freeman: The most important thing I learned at Freeman was how to properly negotiate. We did a four-day intensive on negotiations, and I felt the course gave me a ton of useful tips that I will use forever.

Favorite New Orleans Memory: My favorite New Orleans memory is going to Mardi Gras with my friends.