The National Desk: Perplexity AI makes pitch to buy TikTok

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Ashley Nelson, senior professor of practice in management communication, was interviewed by the National Desk for a story about search engine Perplexity AI's proposed bid to acquire TikTok.

> "I think Perplexity thought they may have a win because they were going to open it up to government ownership and they're saying we're going to be open sourced, which means a bit of transparency, but it's still not enough transparency for the company."

To see the segment in its entirety, visit the National Desk's YouTube channel:

https://www.youtube.com/watch?v=ZOZ2CxRQaGQ