LA Times: Smart business? Currying favor? Why big tech leaders are friending and funding Trump

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Rob Lalka, Albert R. Lepage Professor in Business and professor of practice in management, was interviewed by the Los Angeles Times for a story about Silicon Valley leaders embracing Donald Trump.

> Also at work, said Rob Lalka, a business professor at Tulane University, is a long-running strategy among big tech leaders to reshape American capitalism in their favor by gaining influence in Washington. “They are getting involved in politics in ways that go beyond the money,” he said. “They’re interested in power.”

To read the story in its entirety, visit latimes.com:

https://www.latimes.com/politics/story/2025-01-11/california-tech-leaders-trump