Tulane Business Model Competition seeks judges

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Adam Butchy, Michael Leasure and Utkars Jain (left to right) pitch HEARTio to judges at last year’s Tulane Business Model Competition. The AI-powered digital diagnostic company won first place in the competition.

Now in its 23rd year, the Tulane Business Model Competition has become one of the Freeman School's signature events and a national showcase for collegiate entrepreneurs and innovative startups. Hosted by the Freeman School's Albert Lepage Center for Entrepreneurship & Innovation, the competition awards cash prizes totalling $125,000 to student-led startups from across the nation that demonstrate high potential and a market-tested ability to adapt to customer needs.

The 2024 competition will take March 11-12 in the Goldring/Woldenberg Business Complex on Tulane's Uptown Campus. The Lepage Center is currently seeking volunteers to serve as reading-round judges for the competition. These judges are responsible for reviewing applications and selecting the six ventures that will face off in the competition's semifinal round on March 11.

If you are interested in serving as a Tulane Business Model Competition judge, please contact Timekia Mallery at tmallery@tulane.edu. To learn more about the competition, visit the TBMC website.