AP News: What does Big Tech hope to gain from warming up to Trump?

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Rob Lalka, Albert R. Lepage Professor in Business and professor of practice in management, was interviewed by the Associated Press for a story exploring why Big Tech CEOs like Tim Cook, Mark Zuckerberg and Elon Musk are currying the favor of President-elect Donald Trump.

> Musk, Lalka said, has a level of access to the White House that very few others have had -- access that allows him to potentially influence multiple policy areas, including foreign policy, automotive and energy policy through EVs, and tech policy on artificial intelligence.

> “Elon Musk walked into Twitter’s headquarters with a sink and then posted, ‘let that sink in,‘” he said. “Elon Musk then posted a status update on X, a picture of himself with a sink in the Oval Office and said, ‘Let that sink in.′"

To read the story in its entirety, visit apnews.com:

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