Newsweek: Joe Rogan Showed Donald Trump 'Unedited.' Millions Adored It

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Chris Lipp, professor of practice in business & legal studies and director of the Freeman School's Management Communication program, was interviewed by Newsweek for a story about the impact of Donald Trump's unedited appearance on Joe Rogan's podcast.

> "Mainstream media may carry the perception that our words are prepared, undermining our ability to convey personal power. Whereas in unedited live engagement, we have the opportunity to speak in a way perceived as authentic and therefore powerful," Lipp said.

To read the article in its entirety, visit newsweek.com:

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