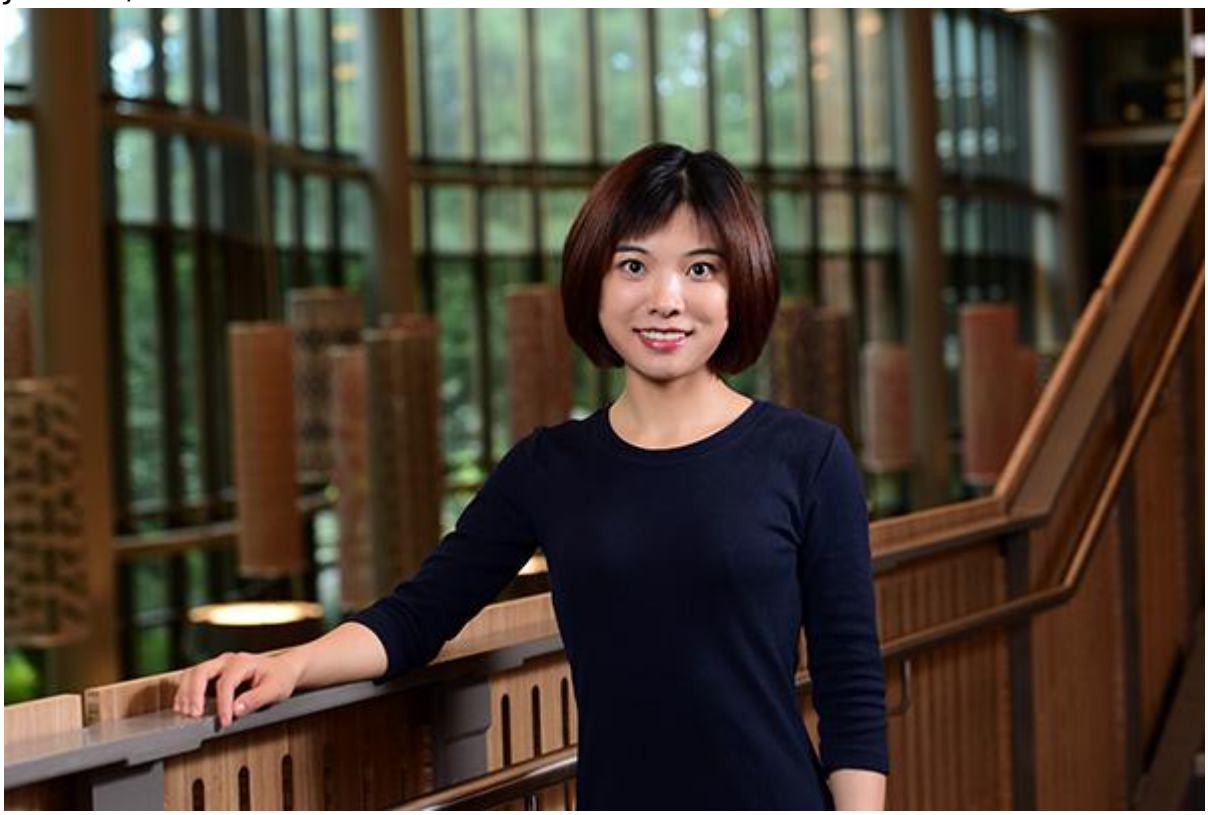
AP News: Ever feel exhausted by swiping through dating apps? You might be experiencing burnout

June 28, 2024



Yumei He, assistant professor of management science, was interviewed for an Associated Press story about dating app burnout. He, whose research focuses on emerging technologies and digital platforms, has co-authored several research papers on online dating, including Enhancing User Privacy Through Ephemeral Sharing Design: Experimental Evidence from Online Dating, which was published earlier this year in Information Systems Research.

> Yumei He, an assistant professor of management science at Tulane University's A. B. Freeman School of Business who has also been studying online dating, said that hurtful experiences — such as being ghosted — can cause users to not trust a platform, or assume all future interactions

there will end up the same way, leading them to log off and decide that “dating is important, but my security, my self (worth) is more important.”

To read the story in its entirety, visit apnews.com:

https://apnews.com/article/dating-app-burnout-tinder-hinge-grindr-ae562b22f5b86a52f04b15c23d5a7181