Poets&Quants ranks Freeman 31st in undergraduate business

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For the second consecutive year, Poets&Quants for Undergrads has ranked the Freeman School No. 31 on its list of the Best Undergraduate Business Schools.

The A. B. Freeman School of Business held its position as one of the top business schools in the nation, maintaining its rank at No. 31 in the latest Poets&Quants for Undergrads ranking of undergraduate business programs.

Poets&Quants for Undergrads, a news website dedicated to undergraduate business education, surveyed 91 programs to arrive at this year's results. The ranking is based on three categories, each carrying equal weight: Admissions Standards, which includes acceptance rate, average SAT/ACT scores, percent of national Merit Scholar finalists and semifinalists, percent of alumni finishing in the top 10% of their high school class, and measures of student diversity; Academic Experience, which is

based on a satisfaction survey of recent graduates; and Career Outcomes, which includes percent of recent grads with full-time employment within 90 days of graduation, average total first-year compensation, and percent of recent grads who had internships between their junior and senior years.

According to the data collected by Poets&Quants, this year's ranking was driven in large part by exceptional admission statistics. Freeman climbed four spots over last year to rank 14th nationally in Admission Standards.

Reimagining undergraduate education is a major focus of the Freeman School’s five-year strategic plan, which outlines objectives including enhancing the BSM curriculum, developing new certificate programs, expanding experiential learning opportunities and better integrating student services to create a superior Freeman experience.

“This ranking is a great reminder that the Freeman School offers one of best undergraduate business programs in the nation, but we are not resting on our laurels,” said Myke Yest, associate dean for undergraduate education. “Our goal is to create a seamless undergraduate experience that spans academics, extracurriculars and career services and prepares students for whatever their future holds. With the improvements we’re integrating into the Bachelor of Science in Management program, I feel confident our reputation will continue to grow.”

To learn more about the methodology and see the complete ranking of schools, visit poetsandquantsforundergrads.com.