Executive MBAs from around the world come together for International Week

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New Orleans EMBA student Jordan Daigle (MBA '24), center, points to a classmate during a group exercise in the class Managing People Internationally, part of this year's Executive MBA International Week.

Executive students from eight countries spanning three continents came together at the A. B. Freeman School of Business in January for a week of cross-cultural learning, collaboration and team building.

The event was Executive MBA International Week, which for the past 18 years has brought students in the Freeman School's New Orleans EMBA class together with EMBA students from around the world for two intensive classes focused on international management and communication. This year's program featured 60 students from the U.S., Colombia, France, Germany, Italy, Luxembourg, Lithuania and Peru.

The students who participated in International Week represented five EMBA cohorts: The Freeman School's New Orleans program; the Tulane-Centrum EMBA program offered in partnership with Centrum Business School in Lima, Peru; the Tulane-ICESI EMBA program offered in partnership with ICESI in Cali, Colombia; the ESCP Europe EMBA program, which features students from France, Germany, Italy and Luxembourg; and the BMI Executive Institute EMBA program in Vilnius, Lithuania.

During their stay in New Orleans, the students completed two courses, Leadership & Ethics and Managing People Internationally.

"All the learning was experiential, based on various group work activities, with the notion that leadership is not bound to positions of formal authority," said Ilma Daubariene, chief legal officer at Concretus Group in Lithuania. "Despite cultural differences, all the classes and workshops went smoothly. This only proves that essential factors for success are our curiosity and inner motivation."

International Week wasn't all work. The students also found time for social events like a teambuilding night out at world famous Rock'n'Bowl.



EMBA International Week students enjoyed a night out at Rock'n'Bowl. This year's program included Executive MBA students from the U.S., Colombia, France, Germany, Italy, Luxembourg, Lithuania and Peru.

The Executive MBA program is a 17-month accelerated program tailored for executives and senior-level managers seeking career advancement while maintaining a work-life balance. For more information, visit https://freeman.tulane.edu/graduate/executive-mba