# Join us for Homecoming and Reunion Weekend 2023

October 5, 2023



A State of the School address from Dean Paulo Goes, faculty talks on the new MBA curriculum and entrepreneurial business minor, and tailgating on the Berger Family Lawn are among the B-school events on tap for the Freeman School's Reunion Weekend 2023. This year's festivities take place Oct. 20-21 on Tulane's Uptown Campus and at locations around New Orleans.

In addition to many university-wide homecoming, reunion and parents weekend events, including the annual Tipping Point concert at the Fillmore New Orleans, the Freeman School will be hosting a series of special events for business school alumni, family and friends.

**FRIDAY, OCTOBER 20**

**Dean Paulo Goes' State of the School Address**

*Goldring/Woldenberg Business Complex, Room 170*

1:30-2:00 p.m.

It's been a year since Dean Goes unveiled the Freeman School's ambitious five-year strategic plan. In this year's State of the School address, Dean Goes will provide an update on the progress made in implementing the plan, highlighting how it is preparing students to succeed in a rapidly evolving global business landscape. (A livestream is available for those unable to attend in person.)

***

**The Future of Freeman: The Redesigned Full-Time MBA Curriculum**

*Goldring/Woldenberg Business Complex, Room 170*

2:00-2:45 p.m.

Freeman School faculty members Mita Sujan, Carmen Weigelt and Xianjun Geng and Assistant Dean for Graduate Programs John Silbernagel will discuss the redesigned full-time MBA program, which launched this fall after more than a year in development. Built on pillars of data-driven decision making, cross-functional experiential learning, and broad-based preparation for the business world of the future, the program leverages Freeman's established strengths while delivering the knowledge, skills and experience sought by today's top employers. (A livestream is available for those unable to attend in person.)

***

**The Future of Freeman: The New Entrepreneurial Business Minor**

*Goldring/Woldenberg Business Complex, Room 170*

2:45-3:30 p.m.

Freeman School faculty members Rob Lalka, Brian Bergman and Cameron Verhaal will discuss the newly introduced minor in entrepreneurial business, which launched this year to introduce undergraduates to the fundamentals of business creation. (A livestream is available for those unable to attend in person.)

***

**Freeman Reunion Cocktail Pary**

*The Columns, 3811 St. Charles Ave.*

6-8 p.m.

Join Freeman Graduate Alumni Reunion celebrants for a fun and festive evening at the Freeman alumnus-owned hotel and restaurant, The Columns. Enjoy catching up with old friends and mingling with Freeman faculty & staff in this beautifully renovated and classically New Orleans space. Cocktails and heavy hors d'oeuvres will be served.

***

**The Tipping Point Concert**

*The Fillmore New Orleans, 6 Canal St.*

9-11 p.m.

This year's student scholarship fundraising concert will feature Warren Haynes, Joe Bonamassa, Allen Stone, Celisse, Mark Krasno, Ivan Neville, Tony Hall, Mark Mullins & the Levee Horns, Raymond Weber, Jolynda "Kiki" Phillips, Erica Falls and George Porter Jr.

**SATURDAY, OCTOBER 21**

**Freeman Black Alumni Connection: Bubbly & Brunch**

*Goldring/Woldenberg Business Complex, Executive Dining Room*

10-11:30 a.m.

Freeman is excited to host a Bubbly and Brunch reception to welcome back Black business alumni during Homecoming ’23. We invite our alumni to join us for New Orleans fare, bubbly and connecting with old friends. Dean Paulo Goes and Erick Valentine, Associate Dean for EDI, will be on hand to welcome our guests. Brunch has been set for 10 a.m. but may slightly change due to game time. To RSVP, please email FreemanEDI@tulane.edu or call 504-862-8482.

***

**Freeman Tailgate Tent**

*Berger Family Lawn*

10:30 a.m. - 2 p.m.

All Freeman alumni are invited to join us for tailgating at the Freeman School tent on the Berger Family Lawn. Stop by to enjoy food and drinks and connect with fellow alumni, faculty, staff, parents and students prior to this year’s big homecoming game.

***

**Homecoming Football Game – Tulane vs. North Texas**

*Yulman Stadium*

2:30 p.m.

Cheer on the defending AAC champion Tulane Green Wave as they take on the North Texas Mean Green in this important conference game.

To see the complete schedule and register, visit alumni.tulane.edu. Online registration ends Oct. 16, so avoid the hassle of on-site registration and sign up today!