Dean Goes, Ricchiuti among Freeman participants in New Orleans Book Festival

February 23, 2023



Freeman School Dean Paulo Goes, Burkenroad Reports founder Peter Ricchiuti and Business School Council member Jay Lapeyre (MBA/JD' 78) are among the panelists and authors representing the Freeman School for the second annual New Orleans Book Festival at Tulane University.

The festival returns March 9-11 on Tulane's uptown campus. This year's festival will kick off on Thursday, March 9 in the Goldring/Woldenberg Business Complex with a lunchtime panel "How to Invest: A Conversation with David Rubenstein" moderated by Gary Ginsberg on the Times-Picayune | Nola.com Stage in the Marshall Family

Commons from 12-12:45 p.m.

The three-day celebration of literature and culture will feature over 130 renowned and rising authors participating in 78 panels, book signings, a culinary symposium, family day festivities and a musical performance. The festival is free and open to the public. Click here for the complete lineup and schedule.

This one-of-a-kind book festival will have a distinct New Orleans flavor with live jazz music, cooking presentations and tastings from local chefs and some of the Crescent City's most colorful authors and political figures. Lively author discussions, moderated conversations, panel discussions, book sales and at least one major plenary session featuring a leading author will highlight each day.

The popular culinary symposium returns on Friday, March 10 and features a distinguished lineup of chefs, including Kevin Belton, Molly Kimball, Alon Shaya, Susan Spicer and Bryant Terry. The group will participate in roundtable discussions and food tastings.

Family Day will take place from 10 a.m. to 1 p.m. on Saturday, March 11 and will feature children's and family programming that includes 14 talented and award-winning local and national authors. Fox 8 anchor Kelsey Davis will serve as the emcee for the event. The book festival has partnered with Scholastic, the global children's publishing, education and media company, for Family Day and will include a free book giveaway. Family Day is open and accessible to all children of our community and their families. Click here for the Family Day authors.

The Preservation All-Stars will close the book festival with a musical celebration on Saturday afternoon with their famous New Orleans traditional jazz performance.

Author book signings will take place immediately following the conclusion of most panel sessions. Books from the participating authors will be available for purchase in the Barnes & Noble College Bookstore, located inside the Lavin-Bernick Center for University Life (LBC), each day from 8:30 a.m. – 5:30 p.m., and in the Hyatt Regency Festival Tent, located on Berger Family Lawn, on Friday, March 10 and Saturday, March 11 from 9 a.m. – 5 p.m.

The official 2023 poster by New Orleans-based artist and bestselling author Alex Beard will be available for purchase in the LBC bookstore, the Alex Beard Studio (3926 Magazine St.) or online here.

All events will take place on Tulane’s uptown campus, including the Avron B. Fogelman Arena in the Devlin Fieldhouse, the Malkin Sacks Commons, the Lavin-Bernick Center for University Life, McAlister Auditorium, the Navy ROTC Building, the Goldring/Woldenberg Business Complex and the Berger Family Lawn.

For more information on the New Orleans Book Festival at Tulane University, please visit www.bookfest.Tulane.edu or follow us on Facebook, Twitter and Instagram.