Freeman rises in latest Princeton Review entrepreneurship ranking

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The Freeman School climbed three spots to No. 46 nationally and No. 9 in the South in the latest Princeton Review rankings of the top graduate schools for entrepreneurship studies.

The rankings, which were announced on Nov. 15, are based on a summer 2022 survey of nearly 300 schools offering entrepreneurship studies that included more than 40 data points on school programs, faculties, students and alumni.

“Entrepreneurship has long been one of the Freeman School’s strengths, but in the last several years, we’ve put that expertise and experience to work helping

entrepreneurs in the community," said Paulo Goes, Freeman School dean. "I think this ranking reflects in part that new emphasis on connecting our students and faculty with the local and regional business communities."

Through the Albert Lepage Center for Entrepreneurship and Innovation, the Freeman School delivers a host of entrepreneurship programs and initiatives aimed at both graduate and undergraduate students, including the Tulane Business Model Competition, the Pitch Friday series, the Student Venture Accelerator course and the Student Venture Accelerator Incubator, the Innovators-in-Residence mentorship program, and the Ignite Residential Learning Community. The ranking also reflects support provided to entrepreneurs through the Tulane Office of Technology Transfer's Novel Tech program and the Phyllis M. Taylor Center for Social Innovation and Design Thinking.

"Tulane is moving up in the national rankings in more than just football, and it's for so many great reasons," said Rob Lalka, Albert R. Lepage professor in business and executive director of the Lepage Center. "Over the past several years, we've built a program that gives students the knowledge and experience they need to start and lead new ventures. Now, with the recent launch of the Tulane Innovation Institute, we're looking forward to working with entrepreneurs from across the university to help bring their groundbreaking discoveries to market."

To see the full rankings and learn more about the methodology, visit http://www.princetonreview.com/entrepreneur.