Ricchiuti to discuss new book at New Orleans Book Festival at Tulane University

February 15, 2022



Peter Ricchiuti, senior professor of practice and founder of the Freeman School's Burkenroad Reports program, will discuss his new book, Being Your Own Boss Is Terrific, at the inaugural New Orleans Book Festival at Tulane University. The event will take place on Tulane's uptown campus, March 10-12, and will feature 130 national, regional and local authors. The festival is free and open to the public.

Co-written with Annette Naake Sisco, the Kindle book collects the stories and insights of entrepreneurs Ricchiuti has interviewed over the last 11 years as host of "Out to Lunch," his weekly radio show on New Orleans NPR affiliate WWNO.

In addition to author panels, the festival will also feature a savory culinary symposium with the talented lineup of chefs Edgar Chase, IV, Justin Devillier, Molly Kimball, Melissa Martin, Alon Shaya and Poppy Tooker. The group will participate in roundtable discussions and food tasting.

A collaborative celebratory musical performance will close out the book festival in style on Saturday. The musical ensemble will consist of the New Orleans Jazz Orchestra, Adonis Rose, Tom Sancton and Charlie Gabriel and Friends with Ben Jaffe, Josh Starkman and Walter Harris.

The book festival has partnered with the city of New Orleans' Mayor's Office of Youth and Families and Scholastic, the global children's publishing, education and media company, to bring a group of talented and award-winning children's authors for the event's inaugural Family Day at the Festival on Saturday, March 12. Family Day is open and accessible to all children of our community and their families.

Designed to be a dynamic and fun experience for all ages, Family Day is a family-centered, free event that includes a diverse selection of authors and presenters set to interact with kids throughout the day. Programming involving adult literacy resources will also be featured. From book signings to photos with beloved book characters to performances and read-alouds, there will be something for every child in attendance across all reading levels, backgrounds and reading interests.

All events will take place on Tulane's uptown campus, including the Lavin-Bernick Center for University Life, McAlister Auditorium, Myra Clare Rogers Memorial Chapel, Goldring/Woldenberg Business Complex and the Berger Family Lawn.

For more information on the New Orleans Book Festival at Tulane University, please visit www.bookfest.Tulane.edu.