Freeman welcomes 4 to faculty for 2021-22

November 4, 2021



Tulane University’s A. B. Freeman School of Business is pleased to announce the appointment of four faculty members for the 2021-22 academic year. The appointments, which were effective July 1, include three tenure-track assistant professors and one professor of practice.



Brian Bergman

Assistant Professor of Management

Brian Bergman joins the Freeman School from the Kelley School of Business at Indiana University, where he recently earned his PhD in entrepreneurship. Inspired by his background in international development, Bergman's research broadly focuses on the ways entrepreneurs and communities innovate and organize to create social value and address systemic challenges, such as poverty and climate change. He also examines how various actors organize to foster and support entrepreneurial activity in their community. To date, his work in social entrepreneurship, entrepreneurial support and entrepreneurial ecosystems has been featured in several top management and entrepreneurship journals, including *Academy of Management Journal*, *Journal of Business Venturing* and *Entrepreneurship Theory and Practice*. Before pursuing his doctorate, Bergman served as the assistant director of Miami University's Center for Social Entrepreneurship, where he designed and implemented several teaching, research and partnership initiatives in social entrepreneurship. He holds a Master of

International Development degree from the University of Pittsburgh and a bachelor’s degree in Diplomacy and Foreign Affairs from Miami University.



Hongseok Jang

Assistant Professor of Management Science

Hongseok Jang comes to the Freeman School of Business from the Warrington College of Business at the University of Florida, where he earned his PhD in Business Administration - Information Systems & Operations Management. He holds a Master of Science in Industrial and Management Engineering from Pohang University of Science and Technology (POSTECH) and a Bachelor of Science in Electrical & Computer Engineering and a Bachelor of Business Administration from the University of Seoul. His primary research interests are retail operations, e-commerce and the OM-IS/marketing interface with an emphasis on retailing in supply chains, supply chain management and business analytics. In his dissertation, he studies the

impacts of the major changes in retail, such as store brand introduction, digital piracy and fake review detection, on supply chain members and stakeholders.



Trevor Young

Assistant Professor of Finance

Trevor Young joins Freeman after earning his doctorate in finance from London Business School. His research interests include empirical asset pricing and behavioral finance. Prior to pursuing his doctoral studies, he completed a master’s degree from the University of Michigan and a bachelor’s degree from the Ohio State University.



Musa Caglar

Professor of Practice in Management Science

Musa Caglar joins the Freeman School's faculty as a professor of practice in management science after serving as a visiting assistant professor of management science for the past several years. He teaches courses in business analytics,

business intelligence and web analytics. Caglar's research interests include the application of optimization, simulation and machine learning algorithms to the practical analytics problems in public sector organizations, healthcare and finance. His research has appeared in *OR Spectrum*, *Socio-Economic Planning Sciences* and other academic journals. In addition to his academic experience, Caglar has 10 years of professional experience in business analytics and evidence-based decision making, including serving as coordinator for the assessment of research centers at the Scientific and Technological Research Council of Turkey, the country's National Science Foundation equivalent. Caglar earned his MS and PhD in Industrial

Engineering (Operations Research and Management Science) from METU in Ankara, Turkey, and earned his bachelor's degree in Industrial Engineering (Operations & Supply Chain Management/ Information Systems) from the ITU School of Management in Istanbul.

In addition to the above-listed faculty, the Freeman School also named seven instructors to one-year visiting appointments. **Goeun Choi** and **Nickolaos Artavanis** were appointed visiting assistant professors of finance, **Fariba F. Mamaghani** and **Abhishek Ghosh** were appointed visiting assistant professors of management science, **Vivi Zhu** was appointed visiting assistant professor of accounting, **Xiaondong Nie** was appointed visiting assistant professor of marketing, and **Jeff Salyers** was appointed visiting lecturer in marketing.

"Innovative research and excellent teaching are the foundation of every great business school, so it gives me great pleasure to welcome these outstanding young professors to Freeman," said Freeman School Dean Paulo Goes. "I look forward to working with them to build an even stronger business school."