Biz New Orleans: It's a Family Affair

October 31, 2021



Roz Butler, assistant director of the Tulane Family Business Center, is featured in the November issue of Biz New Orleans Magazine. Butler was interviewed for a Q&A about family business and the work of the Family Busines Center, a program of the Freeman School's Albert Lepage Center for Entrepreneurship and Innovation.

> At the risk of sounding cliché, family businesses truly are the cornerstone of the U.S. economy. According to the U.S. Census, they represent 90% of businesses in the United States, make up 60% of our national GDP, employ 83.3 million people and represent 59% of the private sector workforce. They drive innovation and are producers of the next generation of entrepreneurs. The vast majority of startups around the world are family

businesses.

To read the interview in its entirety, visit BizNewOrleans.com:

https://www.bizneworleans.com/its-a-family-affair/