ImpactAlpha: Letter from New Orleans - Climate risk is business risk, and opportunity

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Rob Lalka, Lepage Professor in Business and executive director of the Lepage Center for Entrepreneurship and Innovation, contributed an article to ImpactAlpha on the need for businesses to recognize the economic opportunity of addressing climate change.

> Companies must increasingly choose to address risks – to create a safer environment, a healthier society, and better governance – for business reasons, because failing to do so will endanger long-term value creation and America's prospects for economic growth. Such risks present real and present dangers to investment value. Yet if we can forestall them, or even innovate to avoid and overcome them, we can create societal value and

new economic value.

To read the article in its entirety, visit impactalpha.com:

https://impactalpha.com/letter-from-new-orleans-climate-risk-is-business-risk-and-opportunity/