AP News: ‘The day the music died’: Coronavirus tests New Orleans

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John Clarke, professor of practice and associate dean for graduate programs, was interviewed by AP News for a story about how New Orleans — a city whose economy is built largely on hospitality — is coping with the impact of COVID-19.

> “I worry very much that a lot of people in our city are operating ... on a paycheck-to-paycheck basis,” said John Clarke, a professor at Tulane University’s business school.
>
> He said the New Orleans economy lacks big companies that are often better positioned than smaller enterprises to weather financial ups and downs. The industries that New Orleans has in abundance — hospitality, gambling, tourism — have basically “come to a full stop.”

To read the article in its entirety, visit apnews.com:

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