Seema: Ambika Prasad Helps Unravels Stereotypes with Research

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Ambika Prasad, lecturer in management, was profiled in Seema magazine for her research on stereotypes in the workplace.

> "The topic of my Ph.D. research was *stereotype threat*. This idea delves into the impact of negative stereotypes on groups that are targets of these stereotypes. I find this premise fascinating, especially from the perspective of minorities," explains Prasad.

To reach the article in its entirety, visit Seema.com:

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