Bloomberg: Coronavirus Shock Tests the Airline Industry's Cash 'Fortress'

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Mark Powers, professor of practice in finance and former CFO of JetBlue and Etihad Airways, was interviewed by Bloomberg about how airlines are managing the impact of the coronavirus.

> Mark Powers, a Tulane University business professor and former chief financial officer at JetBlue and Etihad Airways PJSC, said the airline industry learned some hard lessons in the years after the Great Recession — and acted accordingly. “The industry decided that the bad balance sheet model doesn’t work,” he said. “Today you’re just talking about [earnings] impact.”
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> To read the article in its entirety, visit bloomberg.com:

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