# Biz New Orleans: IberiaBank Deal Draws Mixed Reviews

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Peter Ricchiuti, professor of practice in finance and founder of the Freeman School's Burkenroad Reports program, was interviewed by Biz New Orleans for a story on the recently announced merger of Lafayette-based IberiaBank and First Horizon Bank of Memphis, Tennessee.

> "The thing is we always thought somebody would want to buy them out and this new group in Memphis is a perfect match. All the locations are in the south and there's very little duplication of branches — the only overlap is Florida."

To read the article in its entirety, visit bizneworleans.com:

https://www.bizneworleans.com/iberiabank-deal-draws-mixed-reviews/