Biz New Orleans: Venture Capital University comes to New Orleans

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Biz New Orleans interviewed Rob Lalka, executive director of the Freeman School's Lepage Center for Entrepreneurship and Innovation, about VC University Live, the upcoming executive education program co-presented by the Freeman School, UC Berkeley School of Law's Startup@BerkeleyLaw initiative and the National Venture Capital Association. In addition to providing details on speakers and the program, which will take place Sept. 19-21 at the Stewart Center CBD, Lalka discussed the importance of growing the VC ecosystem in the South, which accounts for just 14% of U.S. total capital investments .

> “When I started this job nearly two years ago, I felt that there was a whole lot of sizzle around entrepreneurship in New Orleans,” said Lalka. “But if

you look at the stats, you can see that we've got a lot more work to do."

To read the article in its entirety, visit bizneworleans.com:

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