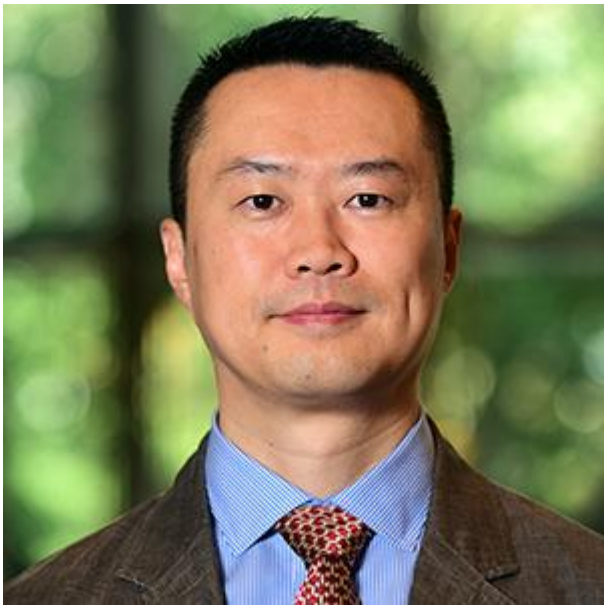
Research Notes: Xianjun Geng

February 16, 2019



Xianjun Geng recently had two papers accepted for publication. His paper “Bloatware and Jailbreaking: Strategic Impact of Consumer-Initiated Modification of Technology Products," co-authored with Hasan Cavusoglu and Huseyin Cavusoglu, was accepted for publication in *Information Systems Research*, and his paper “Operational Role of Retail Bundling and its Implications in a Supply Chain," co-authored with Qingning Cao, Kathryn Stecke and Jun Zhang, was accepted for publication in *Production and Operations Management (POM).* Geng is a professor of management science and director of the Master of Business Analytics program at the A. B. Freeman School of Business.