Alum Bill Donius to discuss unlocking your 'inner genius'

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> William Donius will speak to students about his book "Thought Revolution: How to Unloc
> William Donius (BSM '81)

Business executive and author William A. Donius (BSM ’81) visits Tulane this week for a special lecture and workshop sponsored by the Lepage Center for Entrepreneurship and Innovation. Donius is the author of Thought Revolution, How to Unlock Your Inner Genius, *a New York Times* best-seller that describes the process he developed to access wisdom and insights hidden in the right side of the brain. Donius, the former CEO of Pulaski Financial Corp., credits the methodology with helping him to grow his company by eightfold and lead a happier, more intentional life.

According to the publisher, "Knowing how to unlock this inner genius within you greatly enhances your ability to tackle the thorniest problems you face in your personal or professional life. You'll discover how to get 'unstuck,' how to think more creatively, how to make better decisions, and how to more easily access you truth."

"A Conversation with William A. Donius" will take place on Thursday, Oct. 27, at 5 p.m. in Freeman Auditorium in the Woldenberg Art Center. To RSVP, visit spotlight.tulane.edu.

Donius' talk is part of the Career Wave Spotlight Series and is sponsored by the Lepage Center for Entrepreneurship and Innovation, Freeman Consulting Group, the Tulane Entrepreneur Association, and Tulane-Newcomb College. For more information, contact Stephanie Kleehammer at 504-865-5462 or skleeham@tulane.edu.