S&P Global Market Intelligence to begin offering access to Burkenroad Reports

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Beginning in January, users of S&P Capital IQ will be able to access Burkenroad Reports, the Freeman School's acclaimed equity research program.

S&P Global Market Intelligence, a leading provider of research, data and analytics to the financial services industry, will begin offering access to Burkenroad Reports, the acclaimed equity research program run by Tulane University's A. B. Freeman School of Business. The program's reports will be available to users of its S&P Capital IQ platform beginning in January 2017.

"S&P Global Market Intelligence has 4,200 customers, which include investment banks, private equity firms and money managers, so we're going to get great exposure through being part of their service," says Peter Ricchiuti, professor of practice at the Freeman School and director of Burkenroad Reports. "The other thing

is media uses it, so I think we’re going to get a lot more interview requests when things happen with our companies.”

S&P Global Market Intelligence isn’t the first financial information service to feature Burkenroad — the reports have been available to Bloomberg Professional users for the past several years — but by becoming part of its S&P Capital IQ platform, Ricchiuti says the reports will now be accessible to the vast majority of global investment professionals, offering a potentially huge advantage for job-seeking students.

“Employers have the S&P Capital IQ platform on their desktop, so when students are interviewing for jobs, they can say, ‘Well I wrote a report on Amerisafe and if you turn around, you can see my report there,’” Ricchiuti says. “I think that’s going to be pretty cool.”

Researched, written and managed by undergraduate and MBA students, Burkenroad Reports offers investment analysis on 40 small, historically underfollowed companies across six southern states. Since its inception in 1993, the program has helped place more than 800 graduates of the Freeman School into jobs in the finance industry. The program also inspired the Burkenroad Small Cap Fund, a mutual fund started by Hancock Bank that draws on the student research and invests in many of the companies covered by the program.