# Bloomberg Markets: Burkenroad Fund Tops Peers

November 13, 2014

From *Bloomberg Markets* magazine, November 2014:

> The fund takes its name from the Burkenroad Reports written by students at Tulane's Freeman School of Business. Peter Ricchiuti founded the program in 1993 and named it after William Burkenroad Jr., a Tulane alum and donor. Each year, about 200 undergraduate and graduate students in Ricchiuti's course fan out in teams across the South and spend a day with executives at about 40 publicly traded firms. The companies are often hungry for the attention, Ricchiuti says. "The further you are from Wall Street, the more you're likely to find companies that nobody knows about. They don't tend to get overpriced and overhyped."

To read the article in its entirety, visit Bloomberg.com:

http://www.bloomberg.com/news/2014-11-13/burkenroad-fund-tops-peers-with-small-cap-stars-in-dixie.html