HBR.org: Saving Academic Medicine from Obsolescence

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From HBR.org, Nov. 8, 2013:

Ralph Maurer, professor of practice and interim executive director of the Levy-Rosenblum Institute for Entrepreneurship, co-authored an article for the HBR Blog Network about how Tulane School of Medicine is embracing disruptive innovation to deal with some of the challenges currently facing academic medicine. The article was written in collaboration with Benjamin P. Sachs, senior vice president and dean emeritus of Tulane School of Medicine, Marc J. Kahn, senior associate dean of Tulane School of Medicine, and Steven A. Wartman, president and CEO of the Association of Academic Health Centers.

> One solution to this problem is moving the majority of primary and secondary healthcare delivery into the community. After Hurricane Katrina, Tulane partnered with a network of Federally Qualified Health Centers in order to provide services to low and middle-income patients in community-based clinics designated as medical homes. These not only provide less expensive care, but also provide the kind of experiential learning necessary to teach expertise to trainees.

To read the article in its entirety, visit HBR.org.

http://blogs.hbr.org/2013/11/saving-academic-medicine-from-obsolescence/