Tulane Business Forum looks at leveraging Louisiana

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The CEOs of two of Louisiana's biggest home-grown success stories — Daryl G. Byrd of Iberiabank Corp. and José S. Suquet of Pan-American Life Insurance Group — will discuss what it took to build those businesses as keynote speakers at the 34th annual Tulane Business Forum, "Home Grown: Leveraging the Louisiana Business Experience on a National Scale."



Daryl G. Byrd



José S. Suquet

This year’s forum, which will take place on Friday, Sept. 27, at the Hilton New Orleans Riverside, shines the spotlight on businesses that have leveraged the state’s unique resources to achieve national and international success.

Joining Byrd, who will deliver the morning keynote address, and Suquet, who will deliver the luncheon keynote, will be Gary P. LaGrange, president and CEO of the Port of New Orleans, and John F. Tercek, vice president for commercial and new business development at Royal Caribbean Cruises Ltd.

The forum will also feature a panel on tourism and economic development featuring Darryl Berger, chairman of the New Orleans Tourism Marketing Corp.; Tod R. Chambers, general manager of the Roosevelt New Orleans Hotel; Jay Dardenne, lieutenant governor of Louisiana; and Gregory Rusovich, chairman of the New Orleans Convention & Visitors Bureau. Scott Couvillon of Trumpet will moderate.

The 34th annual Tulane Business Forum is a presentation of the A. B. Freeman School of Business at Tulane University, the Tulane Association of Business Alumni (TABA) and Iberiabank.

For more information about this year’s program and to register online, visit tulanebusinessforum.com.