Research Notes: Prof. Daniel Mochon

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Daniel Mochon recently had two papers accepted for publication. Mochon's paper "Single option aversion" was accepted for publication in *Journal of Consumer Research*, and his paper "Anchoring in sequential judgments," co-authored with Shane W. Frederick, was accepted for publication in *Organizational Behavior and Human Decision Processes*. Mochon is an assistant professor of marketing at the A. B. Freeman School of Business at Tulane University.