TABA announces 33rd annual Tulane Business Forum

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Nationally recognized entrepreneurship expert Carl J. Schramm and Hancock Holding Co. President and CEO Carl Chaney highlight a distinguished lineup of speakers on tap for the 33rd annual Tulane Business Forum.



Carl J. Schramm



Carl Chaney

The forum, an annual presentation of the Tulane Association of Business Alumni (TABA), will take place on Friday, Sept. 28, at the Hilton New Orleans Riverside.

“This year’s forum, ‘Scoring Big: Building on Business Victories,’ highlights recent economic successes in the greater New Orleans region,” says David Kearney (MBA ’08), forum chair. “We’re excited to explore the idea of making American capitalism more entrepreneurial with keynote speaker Carl Schramm, and with other presentations on sports-related economic development, public policy and politics, and the regional banking sector, we hope to help attendees better understand how these business victories might impact their own organizations and activities.”

Schramm is a leading authority on entrepreneurship, innovation and economic growth. As president of the Kauffman Foundation for 10 years, Schramm built the organization into the world’s premier foundation dedicated to the development of high-growth firms and understanding the role they play in economic growth.

Chaney has served as CEO and director of Hancock Holding Co., the parent company of Hancock Bank, since 2006 and as president since 2008. In 2011, he guided Hancock through its acquisition of Whitney Holding Co., parent company of Whitney Bank.

This year’s forum will also feature a panel discussion on sports and economic development with Jay Cicero, president and CEO of the Greater New Orleans Sports Foundation; Rick Dickson, director of athletics at Tulane University; Doug Thornton, senior vice president of SMG; and Hugh Weber, president of the New Orleans Hornets.

In addition, Beth A. Brooke, global vice chair of public policy at Ernst & Young, will discuss public policy, politics and business; John C. Sheptor, president and CEO of Imperial Sugar Co., will discuss repositioning to create value, and Scott S. Cowen, president of Tulane University, will discuss the state of intercollegiate athletics.

The 33rd annual Tulane Business Forum is sponsored by Whitney Bank and the A. B. Freeman School of Business at Tulane University. For more information and to register online, visit http://www.tulanebusinessforum.com.