Times-Picayune: Porsche's latest project has a Louisiana flavor

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From The Times-Picayune, Dec. 12, 2010:

> But John Howard, associate dean of graduate programs at Tulane University's A.B. Freeman School of Business, said he thinks Porsche selected the name to represent what the rest of the world thinks of as Cajun -- fun-loving people who enjoy food, music and friends.
>
> "I think the 'Cajun' is just an indication it's going to be a fun vehicle," Howard said. "It's going to be light-hearted and so forth."

To read the entire article, visit nola.com:

http://www.nola.com/business/index.ssf/2010/12/porsches_latest_project_has_a.html