Freeman jumps in latest Bloomberg Businessweek ranking

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In its latest biennial ranking of full-time MBA programs, *Bloomberg Businessweek* has ranked Tulane's A. B. Freeman School of Business 35th in the U.S. The ranking, which appears in the magazine's Nov. 15 issue, represents a jump of at least 10 spots for the Freeman School.



"While we still have much work to do, this significant improvement together with our strong showing in the most recent *Financial Times* ranking suggests that our efforts of the last several years are starting to yield results," said Angelo DeNisi, dean of the Freeman School. "It is particularly gratifying that this rise in the *Businessweek* ranking was driven by an exceptionally high rating by corporate recruiters, who judged our graduates to be among the very best in the market."

Bloomberg Businessweek bases its ranking on surveys of alumni and recruiters as well as the research output of faculty. Of the 75 schools ranked in this year's survey, recruiters placed Freeman at 12th for quality of graduates, a higher ranking than five of the top 15 programs on this year's list.

In addition, Freeman's executive MBA program also fared well in the survey. *Bloomberg Businessweek* ranked the Freeman School's EMBA program in the second tier of executive MBA programs, placing it among the top 50 programs in the nation.

For more information about the methodology and to see the rankings in their entirety, visit Businessweek.com.