CNBC's "Mad Money w/ Jim Cramer" comes to the Freeman School

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CNBC's "Mad Money w/ Jim Cramer" is coming to the Freeman School of Business on Oct. 19 to broadcast in front of a live audience as part of the show's "Back to School Tour."



Jim Cramer brings his CNBC show "Mad Money" to Dixon Hall on Tulane's uptown campus on Oct. 19. Freeman School students can pick up tickets to attend the show on Oct. 5 in the lobby of Goldring/Woldenberg Hall II.

The show, which will broadcast from Dixon Hall on the Tulane campus, will air at 5 p.m. CDT on CNBC and re-air at 10 later that evening. Cramer and CNBC hope to fill the auditorium with an enthusiastic audience of business students, and to help achieve that goal they've reserved an allotment of tickets specifically for Freeman School students.

Tickets will be distributed to business students on a first-come, first-served basis on Tuesday, Oct. 5, between 8 a.m. and 4 p.m. in the lobby of Goldring/Woldenberg Hall II. Tickets for the general student population will be distributed during the same time period on Wednesday, Oct. 6, on the main floor of the Lavin-Bernick Center. Students can also reserve tickets online at MadMoney.CNBC.com beginning Oct. 1.

To prepare for the show, “Mad Money” producers will ask students to do their best Hullabaloo on camera at the ticketing events. Students and all of “Cramerica” will then vote for their favorite cheer on MadMoney.CNBC.com. The winner will kick off the Lightning Round during the show.

No strangers to giving out investment advice, Freeman students will get a chance to give Cramer their top stock picks on national television. Freeman was one of the first business schools to start a student-led and published securities research program, Burkenroad Reports. The program, which follows more than 40 small-cap companies in six Southern states, spawned a mutual fund that has outperformed 99 percent of U.S. mutual funds since its inception in 2001. Students are also actively managing more than $2 million in endowment funding through the Darwin Fenner Student Managed Fund and beating many Wall Street mutual fund managers in the process.

“We’re delighted to bring Jim Cramer and ‘Mad Money’ to Tulane,” says Angelo DeNisi, dean of the Freeman School. “The Freeman School has long specialized in preparing students for careers in finance. Hosting ‘Mad Money’ at Tulane is a great opportunity to showcase programs like Burkenroad Reports and the Darwin Fenner fund before a national audience.”

Since 2006, the "Mad Money Back to School Tour" has been empowering students, and giving them the chance to experience the energy, passion and excitement of its popular host by being a part of the studio audience. Previously, "Mad Money" traveled to Georgia Tech's School of Management, the Marshall School of Business at the University of Southern California, Harvard Law School, The Stephen M. Ross School of Business at the University of Michigan, Columbia Business School Boston College, Georgetown University, The Darden School of Business at The University of Virginia, the Red McCombs School of Business at The University of Texas at Austin, Indiana University's Kelley School of Business, Penn State University and the University of Iowa.

For a glimpse of the "Mad Money Back To School Tour" behind the scenes action, please go to: http://www.cnbc.com/id/15840232?video=682231179&play=1 and view "Back to School: Extra Credit."