Financial Times: Programme with a 'buy' rating

May 24, 2010



From Financial Times, May 24, 2010:

> In Latin America, financial research on public companies can be difficult to find. Not only are many of the financial markets underdeveloped and thinly traded, there is a dearth of analysts in the region because most big investment banks do not bother to cover small, emerging market companies. But business schools there have set out to change this. A dozen schools have signed on to a programme in conjunction with Tulane's Freeman School of Business where MBAs research, write and publish investment reports on small- and medium-sized enterprises in the region.

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