Latin American Research Consortium meeting

March 12, 2009



On March 26-27, the Goldring Institute for International Business will host the 9th meeting of the Latin American Research Consortium. Approximately 30 deans from the top business schools in Latin America are expected to attend the dean's workshop session of the meeting and 20 to 30 scholars from Latin American business schools are expected participate in research workshops. Freeman PhD students will also use this forum to present their research. James McFarland will moderate the main program of the Latin America Dean's Workshop. In conjunction with the meeting, there will also be a workshop for Burkenroad Reports for Latin America on March 25. Burkenroad Reports for Latin America features students from nine schools in Latin America preparing research reports on 20 small and medium enterprises in the region.

The Latin American Research Consortium was founded by Tulane in 1995 with the purpose of promoting scholarly research on Latin American markets and business institutions. Its purpose is to bring together scholars from around the world who are experts on Latin American business issues to share their research and knowledge related to these issues. For more information about the consortium or the meeting, e-mail John M. Trapani III, director of the Goldring Institute.