Entrepreneurship program ranked among nation's best

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For the third straight year, Entrepreneur magazine and The Princeton Review have named Freeman one of the nation's top business schools for entrepreneurs.

The Freeman School was ranked 17th on this year's list of the Top 25 Graduate Programs for entrepreneurs. The ranking appears in the October issue of Entrepreneur.

"This ranking reflects our commitment to providing students with the practical skills, real-world experience and inspiration to fulfill their aspirations to start and build companies that make the world a better place," said John Elstrott, clinical professor of business and director of the Freeman School's Levy-Rosenblum Institute for Entrepreneurship. "In that last 17 years, more than 75 successful new businesses have been launched by graduates of our entrepreneurship program, each one creating jobs and wealth in its community."

The Freeman School offers a wide range of courses aimed at entrepreneurs, including New Venture Planning, Marketing Planning and Implementation, Venture Capital & Private Equity, Marketing Research, and Management of Technology and Innovation.

The Freeman School also sponsors the annual Tulane Business Plan Competition, which awards cash prizes to promising new businesses. Recent ventures launched through the competition include Rethos.com, a social networking site devoted to socially responsible individuals and businesses; INExchange, a fair-trade boutique selling arts and crafts from around the world; and NOLA 180, an educational non-profit that helped create the Langston Hughes Academy Charter School in New Orleans.

Entrepreneur and The Princeton Review surveyed more than 2,300 entrepreneurship programs to come up with this year's Top 25 graduate and undergraduate rankings. Schools were evaluated based on key criteria in the areas of academics and

requirements, students and faculty, and outside-the-classroom experiences.

To learn more about this year's survey, visit www.entrepreneur.com/topcolleges